

Media Release

21<sup>st</sup> July, 2011

## **MERCEDES-BENZ PROMISES FANTASY FINISH TO 2011 FASHION FESTIVAL**

The 2011 Mercedes-Benz Fashion Festival – Brisbane promises the most exciting and jam-packed program of events yet, but don't burn out before week's end because we're saving the best for last.

Like true fashionistas, we'll be wrapping the Festival in style with the Mercedes-Benz Highlights Parade and Wrap Party. Join us at our fabulous Festival Marquee in the Cultural Forecourt, South Bank, on **Friday 26 August** for a fashionable finale you won't forget.

Festival Director Lindsay Bennett said the Highlights Parade and Wrap Party would mark a significant celebration for the growth of the sixth annual Mercedes-Benz Fashion Festival - Brisbane, hosted by South Bank, which will have showcased in excess of 50 designers, retailers, centres and fashion graduates over the six-day event.

"Up to 500 VIPs, sponsors and guests will party amid striking fashion installations created by a selection of Festival designers to celebrate the growth and success of this year's Festival."

"Expect an absolutely fabulous night of fun, fashion and fantasy, with additional proceeds from the night going to our chosen charity for 2011- AEIOU Foundation - for Children with Autism", he said.

The Highlights Parade will feature the very best in show by our amazing designers. This is the perfect opportunity to get one last glimpse of the amazing Spring/Summer fashions showcased during the Festival before we wrap for another year (and you hit the shops to pick up a few standout pieces for yourself).

The parade will be followed by a two-hour Wrap Party complete with cocktails and canapés and a cash bar open until midnight. **Tickets are just \$125** (guests must be 18 years or over), so slip into those killer heels one last time and prepare for an evening of fabulous entertainment, delicious food and drinks and of course, finale-worthy fashion.

This will no doubt be the fashion party of the year, so don't miss your ticket or you'll regret it til' the models come home.

**Mercedes-Benz Highlights Parade and Wrap Party**

**Date:** Friday 26 August

**Time:** 7pm

**Venue:** Festival Marquee – Cultural Forecourt South Bank

**Tickets:** \$125 incl booking fee

**Bookings:** [www.qtix.com.au](http://www.qtix.com.au) or 136 246

**Further information on Mercedes-Benz Fashion Festival – Brisbane can be found at [www.mbff.com.au](http://www.mbff.com.au)**

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